

World Population Day

World Population Day (WPD) is an annual event, observed on July 11 every year, which seeks to raise awareness about global population issues.

The event was established by the Governing Council of United Nations Development Programme (UNDP) in 1989. It was inspired by the Public interest on Five Billion Day on July 11, 1987, (approximately the date on which the World's Population reached Five Billion people).

Need for Population Stabilization has increasingly become indispensable as population beyond the sustainable limit perpetuate poverty, child labour, school drop-outs, malnutrition, Infant Mortality & Morbidity, Maternal Mortality & Morbidity, proliferation of slums and a host of communicable disease, besides creating a dangerous imbalance between resource, environment and population.

Hence, the efforts towards Population Stabilization must be an integral element of development process in all countries, which is essential for ensuring a higher quality of life for people. As the problem is multifaceted, the solution also demands contribution from multiple departments and sectors including social welfare, education, Woman & Child Development, AYUSH, etc.

The national theme of this year's "World Population Day" is

**“Khushaal parivar ka mantar,
Do bachchon mein teen saal ka antar”**

**“खुशाल परिवार का मंत्र,
दो बच्चों में तीन साल का अंतर”**

Two additional fortnights are observed around the 11th July. The first fortnight (27th June to 10th July) is known as “**Dampati Sampark Pakhwada**” or Mobilization Fortnight wherein

behavioural change communication activities like Health Talk, Focused Group Discussions, Role plays, Nukkad Nataks are organized in all the districts to enhance the awareness on population issues, Modern methods of contraception and adoption of Family Planning and small family norms.

Second Fortnight (11th -24th July) is known as “**Jansankhya Sthirta Pakhwada**” or Population Stabilization Fortnight wherein intensified service provision activities organized at all facilities across the State.

Though Family Planning Services and counselling are available in Public health facilities across all agencies round the year in the State, the activities are undertaken in an intensified manner over these two fortnights.

World Population Day 11th July

Request for Action

“Khushhaal Parivar ka Mantar, Do Bacchon mein Teen Saal ka Antar”

World Population Day (WPD) is an annual event, observed on 11th July every year, which aims at raising awareness about global population issues. This day marks the date when the world's population reached 5 billion (11 July 1987).



Mobilization Fortnight

(दम्पति सम्पर्क पखवाड़ा)

27th June to 10th July

The Mobilization Fortnight also known as- “Dampati Sampark Pakhwada” involves extensive demand generation activities through involvement of all stakeholders and health functionaries at all levels.

Population Stabilization Fortnight

(जनसंख्या स्थिरता पखवाड़ा) **11th to 24th July**

The Population Stabilization Fortnight (service provision fortnight) also called- “Jansankhya Sthirta Pakhwada” provides us with an excellent opportunity to intensify the service delivery towards the ultimate goal of population stabilization.

In this regard, kind attention of all private practitioners/facilities is sought for their valuable contribution towards this Noble & Global cause in the form of:

- Counseling of eligible couples on various modern methods of contraception.
- Coverage of “unmet need of contraception” through provision of Family planning services.
- Wide Spread sensitization & capacity building exercises like updates & CME's for Medical & Paramedical staff to enhance their counseling health.
- Intensive Information Education & Communication (IEC activities) e.g. Health Counseling, Focus Group Discussion, Street Play, Maternal and Child Health Camps.
- Post-partum Family Planning including Post-partum IUCD insertion within 48hrs of delivery may be intensively promoted as the unmet need is high during the postpartum period. Besides, the client is receptive to motivate during pregnancy.
- Post abortion contraception should also be promoted.
- IUCD is to be promoted as a safe, effective, long term spacing method.

Family Planning is a road to material and child health and thus a common responsibility of all.

Let us contribute through joint performance and why not document our services.

The Numbers of male sterilization, female sterilization & IUCD conducted during “Population Stabilization Fortnight” are to be reported on a daily basis to respective CDMO offices for incorporation in District Report.

Proforma for Daily Reporting of Family Planning Performance of (Private Facilities) during the Population Stabilization Fortnight

Name of Facility	Date (11th to 24th July)	Male sterilization	Female Sterilization	IUCD
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Note: 1. Please submit daily by 2 pm to respective CDMO's during the fortnight (11th - 24th July)

2. Performance after 2 pm is to be added in next day's performance.

A whole hearted and proactive participation from entire Private Sector.

LET US PERFORM !! CONTRIBUTE !! DOCUMENT !!

on this WORLD POPULATION DAY 2015.

E-Mail Address of CDMO Offices:

- dpmu Central <dpmucentral@gmail.com>
- dpmu Newdelhi <dpmunewdelhi@gmail.com>
- dpmu North East <dpmunortheast@gmail.com>
- dpmu South <dpmusouth@gmail.com>
- dpmu West <dpmuwest1@gmail.com>
- dpmu Southeast <dpmusoutheast@gmail.com>
- dpmu East <dpmueast@gmail.com>
- dpmu North <dpmunorth1@gmail.com>
- dpmu Northwest <dpmunortheast@gmail.com>
- dpmu Southwest <dpmusouth@gmail.com>
- dpmu Shahdara <dpmushahdara@gmail.com>

At the end of the two fortnights, a brief report in comprising of all achievements may be mailed to CDMO's mail & WPD2015@gmail.com

Issued in Interest of the Programme

Directorate of Family Welfare, Govt. of NCT of Delhi

B & C Wing, 7th Floor, Vikas Bhawan-II, Civil Lines, Delhi - 110054

E-mail ID-dirdfw@nic.in, spofwelfare@gmail.com, Ph: 011-23813212, Fax: - 011-23813220

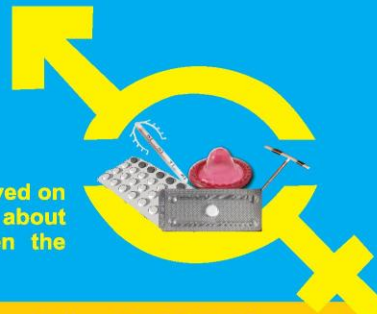


World Population Day 11th July

Call for Action

“Khushhaal Parivar ka Mantar, Do Bacchon mein Teen Saal ka Antar”

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Mobilization Fortnight (दम्पति सम्पर्क पखवाड़ा) 27th June to 10th July

The Mobilization Fortnight also known as- **“Dampati Sampark Pakhwada”** involves extensive demand generation activities through involvement of all stakeholders and health functionaries at all levels.

Population Stabilization Fortnight (जनसंख्या स्थिरता पखवाड़ा) 11th to 24th July

The Population Stabilization Fortnight (service provision fortnight) also called - **“Jansankhya Sthirta Pakhwada”** provides us with an excellent opportunity to intensify the service delivery towards the ultimate goal of population stabilization.

In this regard, kind attention of all NSV surgoens in public & private sectors /facilities is sought for their valuable contribution towards this Noble & Global cause in the form of:

- Counseling of eligible couples on various modern methods of contraception.
- Coverage of “unmet need of contraception” through provision of Family planning services.
- Widespread sensitization & capacity building exercises like updates & CME's for Medical & Paramedical staff to enhance their counseling skills.
- Intensive Information Education & Communication (IEC activities) e.g. Health Counseling , Focus Group Discussion, Street Play, Maternal and child Health Camps.
- “Male participation in family health is to be promoted including adoption of NSV after completing family.
- Thrust on spacing methods can help improve maternal & child health as depicted in slogan above.

Family Planning is a road to maternal and child health and thus a common responsibility of all.

Let us contribute through joint performance and why not document our services.

The Numbers of male sterilization, conducted during “Population Stabilization Fortnight” are to be reported on a daily basis to respective CDMO offices for incorporation in District Report.

Proforma for Daily Reporting of Family Planning Performance of (Private Facilities) during the Population Stabilization Fortnight

Note: 1. Please submit daily by 2 pm to respective CDMO's during the fortnight (11th -24th July).

2. Performance after 2 pm is to be added in next day's performance.(for further details refer to email from AOGD)

Anticipating a whole hearted and proactive participation from entire Fraternity

LET US PERFORM !! CONTRIBUTE !! DOCUMENT !!

on this WORLD POPULATION DAY 2015.

- Empanelled surgeons performing at accredited facilities are covered under family planning indemnity scheme 2013
- NSV Accredited centers can claim Rs. 1500/- per case from respective districts.

For Further details contact respective districts.

E-Mail Address of CDMO Offices:

- Central <dpmucentral@gmail.com>
- New delhi <dpmunewdelhi@gmail.com>
- North East <dpmunortheast@gmail.com>
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- Southeast <dpmusoutheast@gmail.com>
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